

Martina Dell'Acqua



SENIOR UX DESIGNER

I'm a Senior UX Designer at Ubisoft with experience in AAA and indie games. I create engaging player experiences and lead Scrum teams as a Product Owner, I focus on *user-centered* design principles, ensuring that every interaction feels seamless and engaging. By collaborating with multidisciplinary teams I help bridge the gap between creativity and functionality. And yes, I've mastered the art of keeping design meetings productive and under an hour—*most of the time!*

Experiences

2023 - 2025



Senior UX Designer

Ubisoft Milan

- Owning and driving the UX design initiatives, guiding them from concept stage through to implementation.
- Creating wireframes, mockups, and prototypes to effectively communicate UX intentions to the team.
- Delivering player-focused interfaces by collaborating closely with UI art, tech, and UR teams.

Notable project: Mario + Rabbids: SoH - Rayman in the Phantom Show.

2021 - 2023

UX Designer

Ubisoft Milan

- Worked on *Onboarding Experiences*.
- *3D Signs & Feedback*.
- *Combat Ingredients*.
- Product Owner for the Scrum team, collaborating across departments.
- Iterating extensively based on player feedback to refine the experience.

Notable project: Mario + Rabbids: Sparks of Hope.

2016 - 2021



Head of Product - Game Designer

Colto Srl - Milan

Head of Product and Game Designer at Colto, a Milan-based agency specializing in kids' content. Responsibilities included: creating Game Design Documents, user testing with kids, managing a small team while overseeing 2D/3D art pipelines.

2014 - 2015

Game Designer - 2d Artist

Colto Srl - Milan

Responsible for game design, creating 2D art assets, and ensuring a fun and engaging user experience.

Education

2011 - 2014

Master Degree - Product Design for Innovation

Politecnico di Milano

2012

Erasmus Program - Industrial and Product Design

Technische Universiteit Delft

2008 - 2011

Bachelor's Degree - Industrial and Product Design

Politecnico di Milano



Contacts



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E-mail

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LinkedIn

<https://www.linkedin.com/in/martinadellacqua/>



Portfolio

<https://martinadellacqua.com>

SKILLS

Adobe Photoshop

Adobe Illustrator

After Effects

Confluence

Jira

Figma

Agile

CERTIFICATES

Agile Methods for UX Design (IxDF)

Professional Scrum Product Owner I (Scrum.org)

LANGUAGES

Italian (*Native speaker*)

English (*Professional working proficiency*)

I authorize the processing of personal data present in the CV according to the Regulation of the European Parliament 679/2016.